

# Guess who vote. Senior Focus readers do!



A phone survey conducted in 2009 shows  
83 percent of our readers “almost always” vote!

The Senior Focus newspaper is THE WAY to share your campaign message with seniors in Snohomish County.

## **Deadline date to reserve space for the October/November issue of the Senior Focus:**



**4 p.m., Thursday, September 8<sup>th</sup>**

**Distribution dates: September 29 through October 3.**

All political ads must be paid in advance of publication. Payment deadline is September 19. Senior Services accepts VISA, MasterCard and Discover. To pay with a credit card, call Sharon Ostant, 425.290.1277

### **Sample ad sizes:**

Quarter Page: 5 inches wide x 8 inches tall – \$248 per issue

Half Page: 10-1/4 inches wide x 8 inches tall – \$496 per issue

Full Page: 10-1/4 inches wide x 15-1/2 inches tall – \$961 per issue

Camera ready art is preferred. If you are not working with a design house, we may be able to help. Ad copy, photos, logos, etc. must be submitted no later than Monday, September 12.

**For further information and to reserve space contact**

**Dale Bohm • 425.263.1868 • [srfocusads@sssc.org](mailto:srfocusads@sssc.org)**

**8225 44th Ave. W., Suite O • Mukilteo WA 98275-2811**



The Senior Focus (formerly Senior Source), is published bi-monthly (February, April, June, August, October and December) by Senior Services of Snohomish County and has a readership of 35,000 plus. 19,000+ papers are mailed;

3,000 are distributed at locations including medical clinics, retirement communities, libraries, senior centers, senior apartments buildings, and senior-friendly businesses.

**The Senior Focus is not a throwaway paper!** Over 60 percent of our readers either save their paper or share it with family, friends and neighbors. The articles and feature stories are designed to inspire, motivate and educate the older adult population. Each issue is packed with helpful news and information on a wide range of topics including national issues (Medicare/Social Security), nutrition, program/service updates, health, travel, senior profiles, senior center activities, plus more.